



Homing – Get the Feel-Good Factor at Home

Becker-Antriebe goes with the trend of high-tech and design

"Live your life, love your home?" – this slogan of a well-known Swedish furniture store captures the spirit of the moment: People are becoming more rooted in their own four walls: a place to find comfort and solace. Researchers have called this trend "homing". A house becomes a home in which you feel more relaxed and spend a lot more time: While cooking meals together, enjoying home cinema or gaming nights with friends. This new living environment and style has been showcased by the international furnishing fair "imm cologne" in Cologne, Germany, for some time now.



*The new Centronic handheld transmitter from Becker:
Stylish design combined with ease of use.*

Think comfort and quality of life

Modern living means: Enjoying your life in a comfortable, designer ambience. And the spotlight is not only on stylish furniture. A comprehensive feeling of comfort is much more important: The home 'itself' must contribute to a relaxed and inviting atmosphere – while taking a back seat of course.

Roller shutter automation from Becker-Antriebe ensures this degree of comfort: It provides privacy in the evenings and, thanks to sensors, sun protection during the day – precisely and reliably without being intrusive. This is only possible with easy-to-use and self-explanatory high-tech solutions.

**Technology needs style**

And development also shows: Technology is now playing a more hidden role. But where it is visible, stylish designs and operating comfort are the order of the day. Becker has taken this into account: The new Centronic handheld transmitters not only meet style requirements, but are also user friendly.

The future: Home automation

Homing will help to increase the use of complete home automation in the future. The HVAC system and roller shutter control unit are then networked, providing an integrated system. Hence, interaction is controlled centrally and automatically. This saves energy – in both the winter and the summer. Moreover, this type of system is the most efficient way of creating comfortable room temperatures.

Becker already offers roller shutter and sun protection drives which harmonize perfectly with these automated systems. Furthermore, the company also develops a range of additional components. Allowing you to concentrate on the important things in life: Like turning your house into a home for you and your family!

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